

Exhibition & Business Forum
11-13 NOVEMBER 2025
Gostiny Dvor Expocentre, Moscow

gfmexpo.com



3 days,

in which you will meet all the key players of the agro-industrial complex market



68% of visitors

make decisions or influence on them, including business owners, CEOs, and top managers



107 exhibitors

from 30 countries of the world took part in the Exhibition in 2024

WHY IS IT WORTH PARTICIPATING IN GLOBAL FRESH MARKET 2025?

Direct dialogue with your target audience

A fresh look at the agricultural business

103 The key solution to product sales issues





Supportedby the government

Convenient time of the event

106 Unique location

Direct dialogue with your target audience

Segments of the audience

CEOs and top managers

heads of marketing and sales departments

engineers, technologists, agronomists

specialists and experts

students and young professionals



A fresh look at the agricultural business



GFM is a unique specialized B2B exhibition, which presents the full cycle of the fruit and vegetable industry: from seeds, fertilizers, equipment to the final products on the shelves of retail chains





The participants of the exhibition have a unique opportunity to be the first to learn about innovations in the industry, evaluate the latest developments and learn how to integrate them into their business



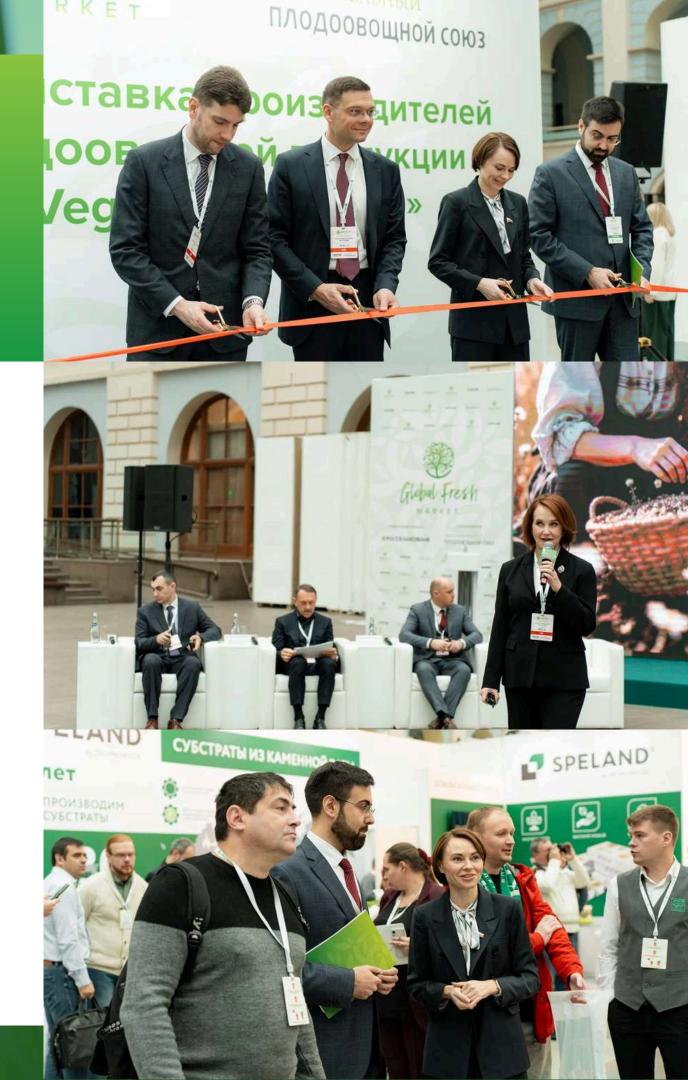
The key solution to product sales issues

- The work of the "Network
 Procurement Center" is organized within the framework of the Exhibition
- The purpose of the platform is direct and comfortable negotiations with representatives of the federal and regional large- and small wholesale retail chains, as well as representatives of the HORECA segment
- The GFM event is a 100% guarantee of obtaining new sales channels



Supported by the government

- The event is actively supported by the Ministry of Agriculture of the Russian Federation and the Federation Council Committee on Agrarian and Food Policy and Environmental Management.
- The top officials of the industry perform and participate in the Business Program every year



Convenient time of the event



The exhibition takes place on

11-13 November 2025, that is one month before the approval of the financial and marketing plan for the next year in the most of companies

Any agreements reached at the exhibition quickly move to the stage of signing of contracts.





06 Unique location

The prestigious Expocentre "Gostiny Dvor" is located in the heart of Moscow, which will allow your current and potential clients to schedule an event visit easily.

Gostiny Dvor is located 200 meters from the Kremlin and Red Square.



BUSINESS PROGRAMME

At the GFM 2025 exhibition, you will find an extensive business programme, including open lectures, round tables, exclusive meetings with top managers and company owners.







MARKETING OPTIONS

The GFM exhibition offers a wide range of marketing and advertising opportunities for both exhibitors and companies that do not have the portunity to attend the Exhibition







We offer the distribution of printed and outdoor advertising, conducting surveys among the audience right at the Exhibition, data collection, participation in the show, digital advertising and partner packages with exclusive features

Among the participants of GFM 2025:















































Organizers

- GFM
- National Fruit and Vegetable Union

Contacts

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Contact us to find new opportunities for your business development!

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