

Business Programme of the GLOBAL FRESH MARKET

Day I, 11 November 2025 r.

Timing	Event
11.30-12.00	Official Opening Ceremony of the Exhibition , tour of the exposition (route arranged by the Exhibition Organizers) Representatives of government authorities, industry associations, and key partners of the Exhibition
12.00-13.00	VIP Hall

Timing	Atrium (200 seats)	Large Conference Hall (100 seats)	Small Conference Hall (50 seats)
12.00-14.00	Plenary Session Topic: to be confirmed Speakers: to be confirmed		
14.30-16.00	R&D Center “Innovations” 1. Topic: “Strategy for Ensuring Biological Safety in Production Conditions – Flow Schemes and Control Points” Speaker: Natalia Blazhko, PhD in Biology, Director, LLC R&D Center “Innovations” 2. Topic: “Disinfection as a Method of Control and Prevention of Viral	AgroBioTechnology Topic: “Effectiveness of Biological Protection in Greenhouse Conditions” Speakers: to be confirmed	R&D Center “Innovations” 1. Topic: “Current Challenges in Staffing the Greenhouse Industry. Effective Solutions.” Speaker: Anna Velichko, Deputy Director, LLC R&D Center “Innovations”

	<p>Infections. Quality Assessment at Each Stage of Disinfection”</p> <p>Speaker: Alexey Desyatkin</p> <p>3. Topic: “Combating Viroids: Life Cycle, Integration, Pathogenesis, Mechanism of Action of Preparations, Control Measures, and Test Results”</p> <p>Speaker: Oleg Aminov</p>		<p>2. Topic: “Organic Agriculture: Factors Limiting the Market Entry of Innovative Products.”</p> <p>Speaker: Sultan Vyshegurov, Doctor of Agricultural Sciences, Professor, Scientific Director, LLC R&D Center “Innovations”</p>
16.30–18.00	<p>R&D Center “Innovations”</p> <p>Topic: <i>Agrobacterium tumefaciens</i>: Development of the Infectious Process, Understanding the Mechanism of Action of an Innovative Biotechnological Preparation, Control Measures, and Test Results.</p> <p>Speaker: Elena Chernova, Leading Agronomist-Consultant, R&D Center “Innovations”</p>	<p>ANCOR</p> <p>Topic: Impact of the HR Brand on the Effectiveness of Talent Attraction and Retention</p> <p>Speakers: to be confirmed</p>	<p>LLC “FTO CR”</p> <p>Topic: From Greenhouse to Retail Shelf: How Digitalization Increases the Efficiency of Agricultural Production. The Case of the ROST Group.</p> <p>Speakers:</p> <p>Pavel Seryapin, Chief Information Officer, ROST Management Company Vladimir Malakh, Managing Partner, IT Integrator “FTO” Alexey Adelshin, General Director, “Projects and Support”</p>

Current on 28.08.25

Timing	Atrium (200 seats)	Large Conference Hall (100 seats)	Small Conference Hall (50 seats)
11.00-12.30	All-Russian Meeting “Breeding Achievements and the Latest Scientific Developments in Vegetable Growing” and Tasting of New Breeding Varieties	GrowTech Topic: to be confirmed Speakers: to be confirmed	LLC «Technogaz GIAP» Topic: to be confirmed Speakers: to be confirmed
13.00-14.30	All-Russian Meeting “Breeding Achievements and the Latest Scientific Developments in Vegetable Growing” and Tasting of New Breeding Varieties	GrowTech Topic: to be confirmed Speakers: to be confirmed	LLC «Koppert Rus» Topic: “V10 Vaccine as an Effective Solution Against the PepMV Virus” Speakers: to be confirmed
15.00-16.30	Lighting Technologies Topic: Use of Lighting Equipment in Photoculture: Challenges and Prospects	GrowTech (until 16:00) Topic: to be confirmed Speakers: to be confirmed	Grodan Topic: to be confirmed Speakers: to be confirmed
17.00-18.00	OPEN SLOT	OPEN SLOT	Crispy News Topic: Product Quality and Safety at “A+” Level: Current Risks and Practices That Work Speakers: Irina Shilova, Natalia Stavtseva, Natalia Dianova, Oleg Sinkevich

Day III, 13 November 2025 r.

Timing	Atrium (200 seats)	Large Conference Hall (100 seats)	Small Conference Hall (50 seats)
10.00-11.00	Finals of the Student Competition for Innovations in Crop Production “Fresh Ideas 2025” Organizers: Fruit and Vegetable Union and the GFM Organizing Committee		
11.30-13.30			

14.00-16.00			