

Business Programme of the GLOBAL FRESH MARKET

Day I, 11 November 2025 r.

Timing	Event
11.30-12.00	Official Opening Ceremony of the Exhibition , tour of the exposition (route arranged by the Exhibition Organizers) Representatives of government authorities, industry associations, and key partners of the Exhibition
12.00-13.00	VIP Hall

Timing	Atrium (200 seats)	Large Conference Hall (100 seats)	Small Conference Hall (50 seats)
12.00-14.00	Plenary Session Topic: to be confirmed Speakers: to be confirmed		
14.30-16.00	R&D Center “Innovations” 1. Topic: “Strategy for Ensuring Biological Safety in Production Conditions – Flow Schemes and Control Points” Speaker: Natalia Blazhko, PhD in Biology, Director, LLC R&D Center “Innovations” 2. Topic: “Disinfection as a Method of Control and Prevention of Viral Infections.	AgroBioTechnology Topic: “Effectiveness of Biological Protection in Greenhouse Conditions” Speakers: to be confirmed	R&D Center “Innovations” 1. Topic: “Current Challenges in Staffing the Greenhouse Industry. Effective Solutions.” Speaker: Anna Velichko, Deputy Director, LLC R&D Center “Innovations”

	<p>Quality Assessment at Each Stage of Disinfection”</p> <p>Speaker: Alexey Desyatkin</p> <p>3. Topic: “Combating Viroids: Life Cycle, Integration, Pathogenesis, Mechanism of Action of Preparations, Control Measures, and Test Results”</p> <p>Speaker: Oleg Aminov</p>		<p>2. Topic: “Organic Agriculture: Factors Limiting the Market Entry of Innovative Products.”</p> <p>Speaker: Sultan Vyshegurov, Doctor of Agricultural Sciences, Professor, Scientific Director, LLC R&D Center “Innovations”</p>
16.30–18.00	<p>R&D Center “Innovations”</p> <p>Topic: <i>Agrobacterium tumefaciens</i>: Development of the Infectious Process, Understanding the Mechanism of Action of an Innovative Biotechnological Preparation, Control Measures, and Test Results.</p> <p>Speaker: Elena Chernova, Leading Agronomist-Consultant, R&D Center “Innovations”</p>	<p>ANCOR</p> <p>Topic: Impact of the HR Brand on the Effectiveness of Talent Attraction and Retention</p> <p>Speakers: To be confirmed</p>	<p>LLC “FTO CR”</p> <p>Topic: From Greenhouse to Retail Shelf: How Digitalization Increases the Efficiency of Agricultural Production. The Case of the ROST Group.</p> <p>Speakers:</p> <p>Pavel Seryapin, Chief Information Officer, ROST Management Company Vladimir Malakh, Managing Partner, IT Integrator “FTO” Alexey Adelshin, General Director, “Projects and Support”</p>

Day II, 12 November 2025 г.

Timing	Atrium (200 seats)	Large Conference Hall (100 seats)	Small Conference Hall (50 seats)
11.00-12.30	<p>All-Russian Meeting “Breeding Achievements and the Latest Scientific Developments in Vegetable Growing” and Tasting of New Breeding Varieties</p>	<p>GrowTech</p> <p>Session: From Future Selection to Effective Biosecurity. The Latest and Most Relevant</p>	<p>LLC «Technogaz GIAP»</p> <p>Topic: to be confirmed</p> <p>Speakers: to be confirmed</p>

		<p>from GrowTech with the Support of World Leaders – BASF, Nunhems, and AGROBIO.</p> <p>1. Topic: Amblyseius swirskii. A New Product That Captured 90% of the European Market in Just One Year: Advantages and Application Methods. Speaker: Amador Lorente, Head of International Sales, AGROBIO.</p> <p>2. Topic: Western Flower Thrips. A New Strategy: Orius and Lobularia. Practical Case Studies. Speaker: Eduardo Lozano, Consultant, AGROBIO.</p> <p>3. Topic: Whitefly Control. Macrolophus + Encapsulated Encarsia = 100% Coverage and Pest Elimination. Speaker: Eduardo Lozano, Consultant, AGROBIO.</p>	
13.00-14.30	<p>All-Russian Meeting “Breeding Achievements and the Latest Scientific Developments in Vegetable Growing” and Tasting of New Breeding Varieties</p>	<p>4. Topic: Preparing Tomato Crops for Peak Heat Periods. A Step-by-Step Algorithm for Strategy Adjustment. How to Prevent Loss in Fruit Weight and Quality? A presentation by Tom'd Aquí's Head Grower Toby Wright, based on experience growing in the extreme climate of Southern France. Speaker: Andrey Budnikov, Key Account Manager, BASF Nunhems</p> <p>5. Topic: Summer Agrochemical Management. Revising Seasonal Norms and Elements to Ensure Plant Balance. Speaker: Tatyana Ivanovna Yakimenko, Agronomy Consultant, GrowTech</p>	<p>LLC «Koppert Rus»</p> <p>Topic: “V10 Vaccine as an Effective Solution Against the PepMV Virus”</p> <p>Speakers: to be confirmed</p>

15.00-16.30	Lighting Technologies Topic: Use of Lighting Equipment in Photoculture: Challenges and Prospects Speakers: To be confirmed	<u>GrowTech (until 16:00)</u> 6. Topic: Solar Radiation and Light Transmittance. Calculating Plant Light Requirements. Analysis of Practical Examples. Speaker: Andrey Budnikov, Key Account Manager, BASF Nunhems 7. Topic: Cucumber Plant Care. Norms and Timelines. Phenology as a Grower's Indicator and Crop Management Tool. Evidence-Based Insights. Speaker: Tatyana Bilskaya, Head of Vegetable Seeds Department, GrowTech 8. Topic: New Cucumber Varieties from BASF Nunhems Breeding Program. Speaker: Tatyana Bilskaya, Head of Vegetable Seeds Department, GrowTech	Grodan Topic: to be confirmed Speakers: to be confirmed
17.00-18.00	OPEN SLOT	<u>(from 16:30)</u> Fruit and Vegetable Union Session: Modern Management Solutions for Greenhouse Complexes 1. Topic: "Exhaust Gas Neutralization Systems for Gas Engine Power Plants and CO2 Production for Use in Greenhouses" Speaker: Andrey Nikolaevich Solovyov, General Director of ROST-ENERGY 2. Topic: "New Opportunities for Greenhouse Management. The Modern 'HARVEST' Software"	Crispy News Session: Product Quality and Safety at "A+" Level: Current Risks and Practices That Work 1. Topic: Results of Independent Supplier Audits for Retail Chains in the "Fresh Produce" Category for 2024-2025. Overview of Common Non-Conformities and Tips for Audit Preparation. Speaker: Irina Shilova, Lead Food Safety Auditor, CEO of the Russian Office of the Certification Body CSI Ltd / ITA srl (Italy).

		<p>Speaker: Maxim Evgenievich Litvinov, Deputy Director for Science at LIS LLC</p> <p>3. Topic: "KEAZ Solutions for 0.4-10kV Power Distribution and Monitoring from the Lighting Control Panel to the Energy Center"</p> <p>Speaker: Evgeny Nikolaevich Chernyshov, Key Account Manager</p>	<p>2. Topic: Modified Atmosphere Packaging Gases and Product Shelf Life: Common Errors in MAP Operations. Insights from a Food Gas Manufacturer.</p> <p>Speaker: Natalia Stavtseva, Modified Atmosphere Packaging (MAP) Expert.</p> <p>3. Topic: What Comes into Contact with Our Food: Safety and Quality of Food Packaging, Shelf Life, and Chemical Migration.</p> <p>Speaker: Natalia Dianova, Lead Food Safety Expert at "Alliance Group", Bacteriologist, Supply Chain Auditor for X5 Retail Group, "Vkusno i Tochka", "Rostiks", etc.</p> <p>4. Topic: Specifics of Sanitary Control in the Production and Packaging of Fruit and Vegetable Products. A Manufacturer's Perspective.</p> <p>Speaker: To be confirmed</p> <p>5. Topic: The Impact of Temperature and Humidity on the Storability of Fruit and Vegetable Produce. Systems for Monitoring Storage Conditions.</p> <p>Speaker: Oleg Viktorovich Sinkevich, General Director of "Unimon" LLC (Evolution LLC).</p>
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Day III, 13 November 2025 r.

Timing	Atrium (200 seats)	Large Conference Hall (100 seats)	Small Conference Hall (50 seats)
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10.00-11.00	Finals of the Student Competition for Innovations in Crop Production “Fresh Ideas 2025” Organizers: Fruit and Vegetable Union and the GFM Organizing Committee		
11.30-13.30			
14.00-16.00			